

# 2015 Gala Program Ad Specs & Insertion Order

Full page

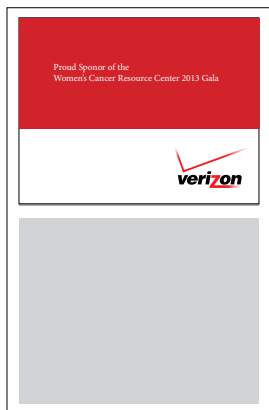
5" wide x 8" high



\$500.00

Half horizontal page

5" wide x 3.875" high



\$300.00

Quarter page

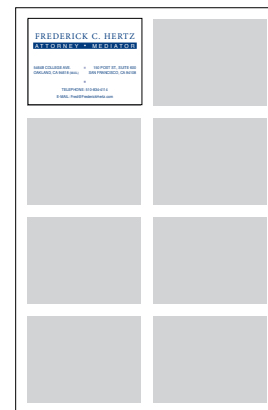
2.375" wide x 3.875" high



\$150.00

Eighth page

2.375" wide x 1.8125" high



\$65.00

## Ad design checklist:

- 4 Color Process – no RGB, spot, or PMS colors
- High resolution PDF, 300 dpi - press quality
- Fonts embedded
- No crop marks or bleeds

**Please note:** There is a white border around all ads and between half page, quarter page, and eighth page size ads. Due to the layout and style of binding, there are no bleeds.

**Ads must be received no later than January 30, 2015.**

**EMAIL** this form to [teiahsha@wcr.org](mailto:teiahsha@wcr.org) or  
**FAX** to 510.601-4045 or **MAIL** to  
 WCRC 5741 Telegraph Ave. Oakland 94609  
**QUESTIONS?** Contact Teiahsha at 510.350.1305.

If you need professional design assistance, Margott Weltin of Weltin Design ([gala@weltin.com](mailto:gala@weltin.com)) is offering reduced pricing for design and layout. **All design fees will go to WCRC.** Please contact Ms. Weltin no later than **January 19, 2015** to schedule your ad design.

**C  
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NAME \_\_\_\_\_

TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (Required) \_\_\_\_\_

EMAIL (Required) \_\_\_\_\_

ORGANIZATION WEBSITE \_\_\_\_\_

**P  
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Check (Enclosed - Please make check out to Women's Cancer Resource Center)       MasterCard       Visa

CREDIT CARD ACCOUNT # \_\_\_\_\_ EXP \_\_\_\_\_

CARDHOLDER NAME (PRINT) \_\_\_\_\_ 3-DIGIT SECURITY CODE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_